

## Press Release Igasitech and Duit Technology Announce Strategic Partnership to Accelerate Africa's Startup Ecosystem

**Nairobi, Kenya | 29 January 2026** - Igasitech and Duit Technology have entered a strategic partnership aimed at strengthening Africa's tech startup ecosystem by unlocking capital, building founder capacity, and driving long-term value creation across the continent.

This collaboration brings together Igasitech's deep advisory, operational, and ecosystem expertise with Duit Technology's platform-driven venture studio "Invest in Africa app" model to support startups at critical stages of growth. Together, the partners will work to connect high-potential startups with investors and create pathways for sustainable financing and market expansion.

The primary objective of the partnership is to empower African entrepreneurs with partnerships, funding opportunities, and ecosystem support. By aligning advisory support, funding access, and ecosystem connections, Igasitech and Duit Technology aim to strengthen the pipeline of scalable startups while fostering a more inclusive and globally competitive African innovation landscape.

**"By combining Igasitech's advisory expertise with Duit Technology's "Invest in Africa app" platform-driven solutions, we are creating a powerful engine for opportunity,"** said Anthony Mukuriah, Founder & CEO of Duit Technology. **"This partnership will accelerate value creation for startups and investors alike, while advancing our shared vision of a thriving and sustainable *Invest in Africa* ecosystem."**

Africa's entrepreneurial ecosystem is at a pivotal moment, driven by rapid technological advancement, a growing digital economy, and a young, dynamic population. However, founders continue to face persistent gaps in access to capital, strategic guidance, and market opportunities. This partnership directly addresses these challenges by providing coordinated, founder-centric support across the startup lifecycle.

**"Entrepreneurship is the backbone of Africa's economy,"** said Iminza Anyamba, Director of Igasitech. **"With technology reshaping industries and demographics working in Africa's favour, the ecosystem is at an inflection point. Our collaboration with Duit Technology is designed to be a critical support system for founders - catalysing investment, enabling sustainable scale, and ensuring African startups are built to last."**

Through this partnership, Igasitech and Duit Technology will jointly support startups to:

- Access tailored advisory and operational support
- Unlock funding and investor connections
- Expand into regional and global markets

The partnership reinforces both organizations' long-term commitment to building Africa's startup ecosystem - not just through capital, but through capability, collaboration, and execution.

### **About Igasitech**

Founded in 2021, **Igasitech** empowers African entrepreneurs and institutions through strategic execution, digital transformation, and ecosystem alignment. The firm works with startups, investors, and accelerators across Africa, providing tailored advisory services, fundraising support, and operational enablement to drive sustainable growth and impact.

### **About Duit Technology**

**Duit Technology** is a Kenya-based corporate venture studio focused on supporting and promoting technology startups across Africa. Through its platform "Invest in Africa app" and ecosystem partnerships, Duit Technology connects startups to potential investors and strategic opportunities, helping founders scale innovative solutions across the continent.